

News Release:

July 16, 2009 (RALEIGH, NC) – [Dr. Lisa Tolnitch, Raleigh surgeon and founder of The Pretty In Pink Foundation, will be featured on NBC's "TODAY Show" on Wednesday, July 22, to discuss her non-profit organization's life-saving work on providing financial assistance and services for uninsured and underinsured people in North Carolina who are diagnosed with breast cancer.](#)

NBC News correspondent Anne Thompson and a crew from the TODAY Show interviewed Dr. Tolnitch's earlier this month in her offices at Tolnitch Surgical Associates in Raleigh. In her report, Thompson, a breast cancer survivor herself, will highlight Pretty In Pink Foundation's commitment to providing life saving treatment and surgical options for people with breast cancer across North Carolina who do not have the financial means to receive these treatments themselves.

Thompson and crew also accompanied Dr. Tolnitch on her rounds at Rex Hospital, then made their way to the offices of Capital Bank President and CEO B. Grant Yarber to discuss the bank's on-going support for Pretty In Pink Foundation. Capital Bank awarded Pretty In Pink Foundation its first "Pink Promise" Corporate Donation of 2009, which guarantees their financial support for a minimum of three years.

"Our mission as a community bank is to make a difference in the lives of those in the towns and communities we serve," Yarber said. "We supported Pretty In Pink in its early years after becoming aware of the need for a different type of support for women with cancer. Unlike organizations that fund cancer research, Pretty In Pink Foundation addresses the fundamental financial needs of underinsured women for critical treatment."

Dr. Tolnitch expressed her gratitude for Capital Bank's generous support:

"Capital Bank helped Pretty In Pink Foundation move closer to our mission and we are deeply appreciative of both their financial commitment and their spirit of community," she said. "When Capital Bank committed to be a Pink Promise contributor earlier this year, the entire Pretty In Pink Foundation staff was moved with gratitude. Their contribution helps us provide immediate and necessary financial assistance to breast cancer patients when they need it most. We will always be grateful for Capital Bank's compassion and support."

[The TODAY Show is broadcast regionally on WNCN-TV \(NBC 17\). Pretty In Pink Foundation's segment will air during the 8:30am-9 a.m. hour.](#)

About Pretty In Pink Foundation:

Pretty In Pink Foundation is a non-profit 501(c)(3) organization in North Carolina that provides financial assistance to North Carolinians diagnosed with breast cancer who are either uninsured or underinsured and have limited financial means for treatment and/or surgery. Founded in 2004 by Dr. Lisa Tolnitch, Pretty In Pink Foundation's vision is to have a point of presence in every state by 2020. More than ninety percent of donations go directly to providing the funding required for immediate treatment, life saving

*surgery, emotional support and quality of life resources to help North Carolinian breast cancer patients become breast cancer survivors. Pretty In Pink Foundation is able to minimize operational costs by maintaining a committed group of volunteers and supporters to further its efforts. For more information on contributing to Pretty In Pink Foundation, please visit the website at <http://www.PrettyInPinkFoundation.org>, become a fan on their Facebook® page, or contact the Foundation directly at 919.532.0532.*

*About Capital Bank:*

*Capital Bank Corporation, headquartered in Raleigh, N.C., with approximately \$1.7 billion in total assets, offers a broad range of financial services. Capital Bank operates 32 banking offices in Asheville (4), Burlington (4), Cary, Clayton, Fayetteville (3), Graham (2), Hickory, Mebane, Morrisville, Oxford, Parkton, Pittsboro, Raleigh (5), Sanford (3), Siler City, Wake Forest, and Zebulon. Capital Bank plans to open offices this summer in Holly Springs and west Cary. The company's website is <http://www.capitalbank-nc.com>.*